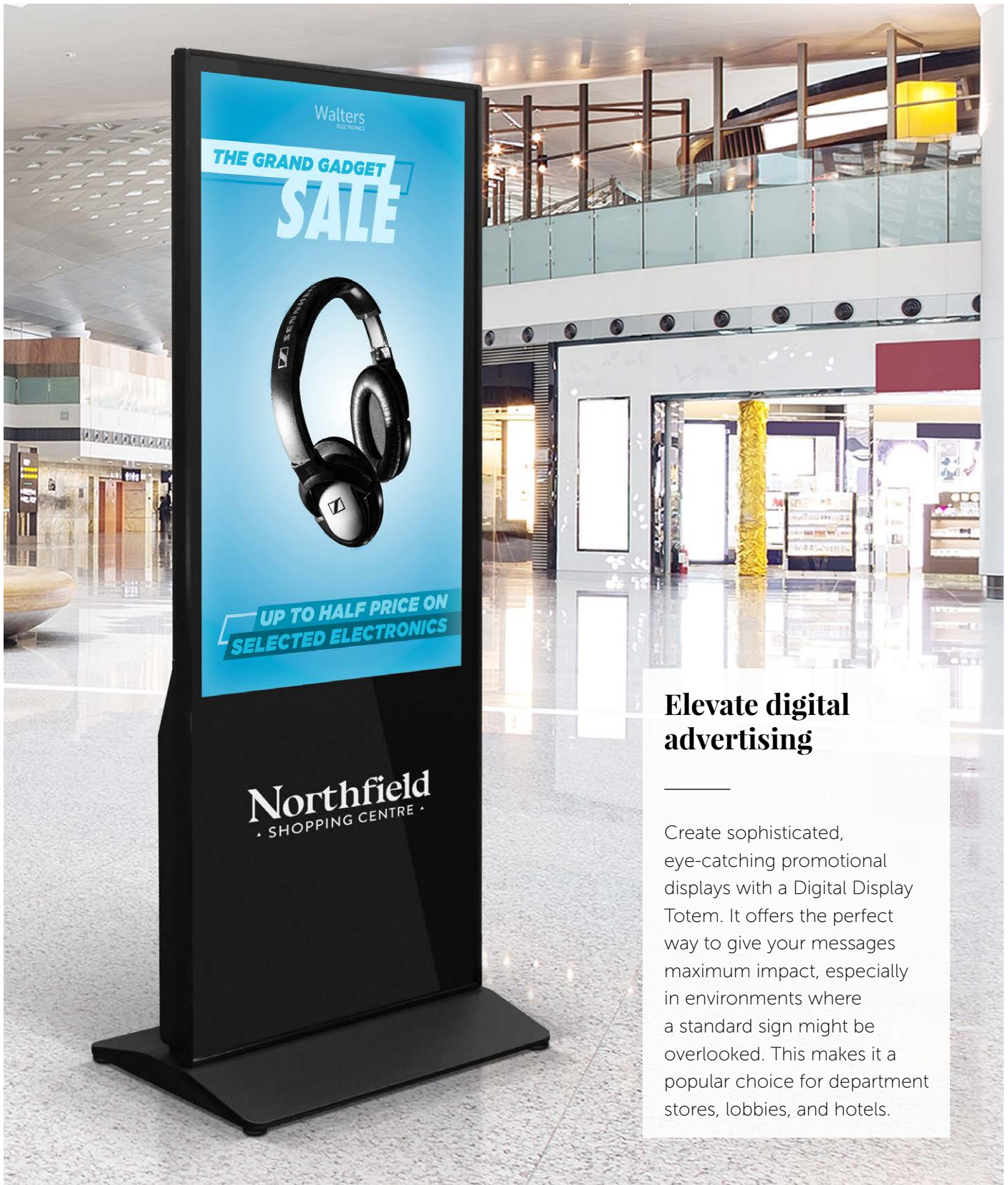


# DDT – Freestanding Digital Totem



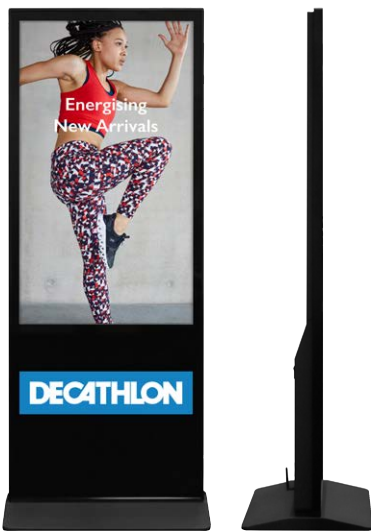
## Elevate digital advertising

Create sophisticated, eye-catching promotional displays with a Digital Display Totem. It offers the perfect way to give your messages maximum impact, especially in environments where a standard sign might be overlooked. This makes it a popular choice for department stores, lobbies, and hotels.

# Features

## Multimedia displays

This multipurpose digital display supports images, videos, slideshows and audio to help your messages stand out.



## Full HD panel

Choose between a 43" or 55" TFT LCD panel display. This bright 400cd/m2 screen has a full HD 1920 x 1080 resolution and 1200:1 contrast ratio to help your graphics stand out, delivering clear, crisp images.



## Add bespoke branding

The unit is also available with optional bespoke branding to reinforce your messaging and increase brand awareness.



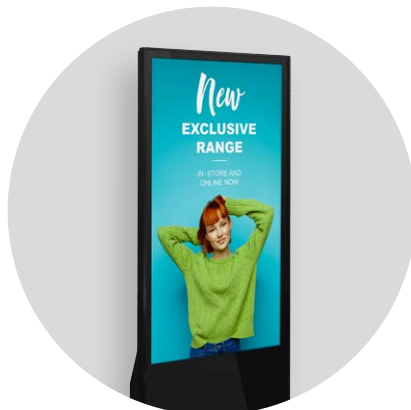
## Internal speakers

Two built-in speakers let you play music, video or other audio to further increase the chances of your message being noticed.



## Media looping function

Settings on the Digital Display Totem allow you to set timers and loop your presentations.



## Indoor use only

The display totem is mains powered, so must be placed a maximum of 3 metres away from your plug socket.



# Additional Features



## Easy to manoeuvre

The braking wheels at the base of your unit make it easier for you to move the unit around your business when required.



## Android operating system

These displays have an Android operating system, allowing you to download apps to display games, websites and much more.



## WiFi connection

You can use the WiFi capabilities to upload your content via mobile app. Control the system using the supplied remote.



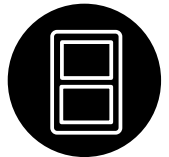
## Upload from USB

Insert a USB stick containing your files into the rear of the totem to transfer them onto the built-in storage. Your displays will play in a continuous loop.



## Automatic on/off timer

Set a timer so your displays only play during specified hours.



## Split-screen function

The totem can display images and videos simultaneously, thanks to its clever split-screen function.



Scan the QR code for full specifications and pricing.



# Kitchens

Discover our fantastic range of kitchen essentials, from furniture to décor, appliances to lighting. Make your dream kitchen a reality with our huge choice of kitchen worktops.



# Specifications

Screen size	43"	55"
Viewable area (W x H)	52.4cm x 93.9cm	67.8cm x 120.7cm
Overall size (W x H x D)	60.1cm x 180cm x 50cm	75.7cm x 190cm x 50cm
Base size (W x D)	60.1cm x 50cm	75.7cm x 50cm
Totem colour	Black	Black
Screen resolution	1920 x 1080 pixels full HD 16:9	1920 x 1080 pixels full HD 16:9
Viewing angle	89°/89°	89°/89°
Brightness	400cd/m2	400cd/m2
Contrast ratio	1200:1	1200:1
Response time	5-7ms	5-7ms
LCD life	50,000 hours	50,000 hours
Display colours	16.8 million colours	16.8 million colours
Frame material	Coated aluminium	Coated aluminium
Screen material	Tempered glass	Tempered glass
Indoor or outdoor use	Indoor use only	Indoor use only
Feet	Rubber	Rubber
Wheels on base	Yes	Yes
Branding on frame	Optional	Optional
Power	Mains powered 240V	Mains powered 240V
Cable length	3m	3m
Screen type	TFT LCD	TFT LCD
Internal storage	16GB	16GB
Speakers	2 x 8W	2 x 8W
Ports	2 x USB ports	2 x USB ports
Operating temperature	0 to 40°C	0 to 40°C
Storage temperature	-10 to 60°C	-10 to 60°C
Relative humidity	20 to 80%	20 to 80%
Weight	55kg	65kg
Delivery method	Palletised for protection during transit	Palletised for protection during transit

## Supported image formats

Format	Max resolution	Colour	Size	Attribute
JPG/JPEG	15000 x 15000	RGB	<8M	Baseline standard
PNG	15000 x 15000	RGB	<8M	No interleaving

## Supported video formats

Extension name	Video format	Resolution	Frame rate	Bit rate	Audio
AVI	Mpeg4, Divx3,4,5,6, H264	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
DAT	Mpeg1,2	1920*1080	25fps	18M/s	Mp2, Mp3
VOB	Mpeg1,2	1920*1080	25fps	18M/s	Mp2, Mp3
3GP	Mpeg4, Divx3,4,5,6, H264	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
MKV	Mpeg4, Divx3,4,5,6, H264	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
MOV	Mpeg4, Divx3,4,5,6, H264	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
MP4	Mpeg4, Divx3,4,5,6, H264	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
FLV	H264	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
MPG	Mpeg1,2	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm
RM/RMVB	rm	1920*1080	25fps	18M/s	Mp2, Mp3, Aac, Ac3, Pcm